

NAMIBIA UNIVERSITY

OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF HOSPITALITY AND TOURISM

QUALIFICATION: BACHELOR OF HOSPITALITY MANAGEMENT
BACHELOR OF CULINARY ARTS
BACHELOR OF INNOVATION & TOURISM DEVELOPMENT

QUALIFICATION CODE: 07BHOM
07BCNA
07BCNA
07BTID

COURSE NAME: FOUNDATIONS OF TOURISM
AND HOSPITALITY

SESSION: JULY 2023

PAPER: THEORY (PAPER 2)

DURATION: 2HOURS

MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER				
EXAMINER(S)	MS. HN. SHIYANDJA			
MODERATOR:	MRS. KN. TSHITUKENINA			

	INSTRUCTIONS	
1.	Answer ALL the questions.	
2.	Read all the questions carefully before answering.	
 3.	Number the answers clearly	

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

(10 Marks)

- 2.1 What is the relationship between hospitality and tourism? (4)
- 2.2 State any 6 reasons why people travel? (6)

Question 2

(23 Marks)

- 2.1 Mention 7 main departments in the hotel. (7)
- 2.2 Distinguish between revenue and support/cost centres? (4)
- 2.3 Provide examples of revenue and support/cost centres? (8)
- 2.4 What is the difference between back of house and front of house and give an example of each one? (4)

Question 3

(27 Marks)

- 3.1 Explain the main functions of front office? (5)
- 3.2 Discuss the duties of the general manager. (5x2 = 10)
- 3.8 Housekeeping has 2 main roles, mention, and discuss them? (8)
- 3.9 What determines the price of lodging/accommodation/rooms? (4)

Question 4

(27 Marks)

- 4.1 What factors influences tourist's choices of transportation modes? (4)
- 4.2 Compare and contrast Tour Operators versus Travel Agents. (6)
- 4.3 Name and explain sectors of the Tourism Industry? (6x2 =12)
- 4.4. In order to be a tourist, you have to travel, so transport is one of the major components of the tourism product when you have to travel. Mention all modes of transportation. (5)

Question 5

(13 Marks)

- 5.3 Discuss the advantages and disadvantages of franchising to the franchisee? (4x2=8)
- 5.4 List the market segments or type of customers in food and beverage services. E.g., hotel market? (5)